# **Review of Master work supervisor**

Name and Surname of Student	Anna ELLINGEROVÁ
Qualification Work Title	Cross-border cooperation in entrepreneurial activities based on business centres
Name and Type of Study Programme	Regional and European Project Management / Navazující
Faculty / Department	Ekonomická fakulta / KRM
Supervisor	Škodová Parmová Dagmar, doc. Dr. Ing.
Review author	doc. Dr. Ing. Dagmar Skodova Parmova

## Thesis evaluation

- 1. Logical structure of the thesis 1.5
- 2. Fulfillment of objectives 1.5
- 3. Methodological approach 2.0
- 4. Assessment of theoretical and/or practical contribution of the thesis 1.0
- 5. Handling of literature 1.0
- 6. Formal aspects 1.5
- 7. Student's own contribution to the studied problems 1.0
- 8. Monitoring for plagiarism (result) negative

#### Conclusion

Thesis evaluation (note): **excellent** I recommend the thesis for defence: **YES** 

### **Questions and comments**

#### Critical comments and overall contributions, total value of the thesis

The theses focus on the contribution of the CzechInvest branch in Jihlava to international competitiveness of the local entrepreneurial surroundings. The author have conducted a suitable research and its results can help to increase the quality of the cross-boarder business centres.

#### Questions and topics for discussion before the commission

How could the network of companies in the region become more vivid? Which tools can help to raise the knowledge or cooperation among the local companies? How can CzechInvest help in these activities?

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