

Review of Master work reviewer

Name and Surname of Student	Kristýna NEJEDLÁ
Qualification Work Title	Socio Economic Conditions for Social Business In Two Selected Countries (France-Czech Republic)
Name and Type of Study Programme	Regional and European Project Management / Navazující
Faculty / Department	Ekonomická fakulta / KRM
Supervisor	Cudlínová Eva, doc. Ing. CSc.
Reviewer	prof. Dr. Doris Fetscher

Thesis evaluation

1. Importance and difficulty of the topic 2.0

Note: The hypothesis is not clearly formulated. What does "developed" mean? Does it also mean the quality of SB or is the main interest to compare the number of employed people?

2. Logical structure of the thesis 2.0

Note: The summary is well structured and follows the structure of the thesis. In the structure the point 3.1.2 is missing.

3. Fulfillment of objectives 4.0

Note: As the author received only one response from each country it was only possible to take these answers as an illustration of the theoretical part. The author is aware of this problem and should have changed the approach in time.

4. Methodological approach 2.5

Note: If the aim is the comparison of development of SB, clear criteria should have been defined. The relationship between such criteria and the SWOT analysis is not clear.

5. Assessment of theoretical and/or practical contribution of the thesis 2.0

Note: On a theoretical level the thesis gives a first inside view in the differences between the two countries regarding SB

6. Handling of literature 2.0

Note: In the summary there are only few citations which is comprehensible. The list of references is convincing

7. Formal aspects 1.5

Note: The summary is written in an appropriate academic style with only few mistakes.

Conclusion

Thesis evaluation (note): **very good**

I recommend the thesis for defence: **YES**

Questions and comments

Critical comments and overall contributions, total value of the thesis

The author should have changed the practical part in time.

Questions and topics for discussion before the commission

Could you explain the relationship between the criteria for "developed" and your idea to proceed with a SWOT analysis.

Date: Sep 17, 2019

Signature of reviewer