

# Review of Master work reviewer

<b>Name and Surname of Student</b>	Maryna RADCHUK
<b>Qualification Work Title</b>	Regional identity and linguistic identity
<b>Name and Type of Study Programme</b>	Regional and European Project Management / Navazující
<b>Faculty / Department</b>	Ekonomická fakulta / KRM
<b>Supervisor</b>	Fetscher Doris, prof. Dr.
<b>Reviewer</b>	doc. Ing. Kamil Picha Ph.D., MBA.

## Thesis evaluation

1. Importance and difficulty of the topic 1.0

2. Logical structure of the thesis 1.0

3. Fulfillment of objectives 1.5

**Note:** The author modified the initial objective: "to show the relationships ...between multilingual people and their personal and collective regional and linguistic identities" "examine the influence of globalization tendencies on them"

4. Methodological approach 1.5

**Note:** The way and purpose of selection of the particular persons to interview is not clear enough - no criteria for creating the sample.

5. Assessment of theoretical and/or practical contribution of the thesis 1.0

6. Handling of literature 1.0

7. Formal aspects 1.5

**Note:** Small divergence from the template. Some mistyping errors occur in text and figures.

## Conclusion

Thesis evaluation (note): **excellent**

I recommend the thesis for defence: **YES**

## Questions and comments

### Critical comments and overall contributions, total value of the thesis

The author approached well the topic and studied deeply the available literature. The objective was slightly modified to the initially set objective. The analysis was definitely time-consuming and well done. The conclusions could be better formulated to present both theoretical and practical implications.

### Questions and topics for discussion before the commission

Does the author think the European identity exists or can exist?

Did the author deal with the role of dialects in the regional identity? What did he find out?

Date: Sep 19, 2020

Signature of reviewer