

# Review of Master work reviewer

<b>Name and Surname of Student</b>	Rikarda Dorothea Ariane PLENZ
<b>Qualification Work Title</b>	Approaches to the sustainable consumption
<b>Name and Type of Study Programme</b>	Regional and European Project Management / Navazující
<b>Faculty / Department</b>	Ekonomická fakulta / KOD
<b>Supervisor</b>	Pícha Kamil, doc. Ing. Ph.D.
<b>Reviewer</b>	Prof. Dr. Doris Fetscher

## Thesis evaluation

1. Importance and difficulty of the topic 1.0

**Note:** The discussion about sustainable economy is very important. The topic is discussed in the literature but there is still few research about the effects of the use of P2P platforms.

2. Logical structure of the thesis 1.5

**Note:** The structure is clear and very detailed. All basic notions have been discussed from a critical point of view. I miss a more detailed explanation about the advantage of the comparison of two P2P platforms to answer the research question.

3. Fulfillment of objectives 2.0

**Note:** The author admits that some of the hypothesis could not be verified as the questionnaire is too detailed.

4. Methodological approach 1.0

**Note:** From the point of view of a non-expert in statistics, the author was able to use the tools in a competent and transparent manner.

5. Assessment of theoretical and/or practical contribution of the thesis 1.0

**Note:** The these contributes to very important aspects of consumer behaviour in the context of the discussion about sustainable economy and possible policies against the climate change through new forms of economy.

6. Handling of literature 1.0

**Note:** Citations and bibliographical indications are correct. The literature review is up to date and very detailed.

7. Formal aspects 1.0

**Note:** The layout and the formal apparatus are correct. Only very few mistakes.

## Conclusion

Thesis evaluation (note): **excellent**

I recommend the thesis for defence: **YES**

## Questions and comments

### Critical comments and overall contributions, total value of the thesis

The thesis raises many questions about consumer behaviour in relation to attitudes towards sustainable economy.

## Questions and topics for discussion before the commission

How did you build your hypothesis?

Why is it an advantage to compare the French and German platform to answer your research question?

Date: Dec 01, 2021

Signature of reviewer