

Review of Master work reviewer

Name and Surname of Student	Chloé LE MOAL
Qualification Work Title	Radioeurodistrict (RED) - History of the First French-German online radio (2004)
Name and Type of Study Programme	Regional and European Project Management / Navazující
Faculty / Department	Ekonomická fakulta / KRM
Supervisor	Ulbert Jörg, Dr.
Reviewer	doc. Ing. Kamil Picha Ph.D., MBA.

Thesis evaluation

- 1. Importance and difficulty of the topic 1.0
Note: The topic is very important considering many project of the cross-border collaboration that are supported by public funding. Moreover, the border regions being often marginal to the respective country should be supported.
- 2. Logical structure of the thesis 1.0
Note: Objectives and the research questions are mentioned in the introduction. The qualitative research was well prepared and the structure of the thesis is in accordance with general research procedures.
- 3. Fulfillment of objectives 1.0
Note: The objective has been fulfilled. The author brought answers to her research question.
- 4. Methodological approach 1.5
Note: Semi-structured interviews are well thought and the author accounted for her choice. The methodology fits for the research question What could be the reasons for the failure of a large Franco-German project such as Radioeurodistrict?
- 5. Assessment of theoretical and/or practical contribution of the thesis 1.5
Note: The author did not fulfill the potential for theoretical contribution of the thesis. Yet, the thesis brings very interesting conclusions.
- 6. Handling of literature 2.5
Note: A list of the used literature is quite long. Most of the sources is used to describe the situation of the particular eurodistrict/euroregion. Wider background is missing. Professional literature sources are in majority.
- 7. Formal aspects 2.0
Note: The citations do not follow properly the APA style as a citation norm - e.g., Koenig & all 2004. The numbers are not correctly written - e.g. 1 503 221 => 1,503,221.

Conclusion

Thesis evaluation (note): **excellent**

I recommend the thesis for defence: **YES**

Questions and comments

Critical comments and overall contributions, total value of the thesis

The research of literature lacks a wider scientific background. Interregional co-operation as well as the research on functioning of the euroregions is missing.

Questions and topics for discussion before the commission

Can we suppose, someone will renew the idea of a cross-border Franco-german radio a and reestablish or give a support to reestablish such a radio?

Should another research be done about a gap that could be covered by such a radio in the surveyed Euroregion/Eurodistrict?

Does the author think such a radio could be established elsewhere in the European union or is the situation in the crossborder regions of France and German unique?

Date: Sep 02, 2021

Signature of reviewer