

Review of Master work supervisor

Name and Surname of Student	Marie SPÁČILOVÁ
Qualification Work Title	Factors of Moving Towards a Sustainable Consumption of Food
Name and Type of Study Programme	Regional and European Project Management / Navazující
Faculty / Department	Ekonomická fakulta / KOD
Supervisor	Pícha Kamil, doc. Ing. Ph.D., MBA.
Review author	doc. Ing. Kamil Pícha Ph.D., MBA.

Thesis evaluation

1. Logical structure of the thesis 1.0

2. Fulfillment of objectives 2.5

Note: The author omitted the last part of the objective - to define the potential for improving the current situation. She has not exploited the primary and secondary data to find a conclusion, state some recommendations in this regard.

3. Methodological approach 1.5

Note: Some imperfections can be found. Way of sampling is not clearly explained.

4. Assessment of theoretical and/or practical contribution of the thesis 2.0

Note: The author did not make use of her results to imply summarize theoretical and practical conclusions.

5. Handling of literature 1.5

Note: The literature is suitable and served well for the theoretical background. It could be better used for a discussion of results.

6. Formal aspects 1.5

Note: The text contains many typos and miswritings.

7. Student's own contribution to the studied problems 1.0

Note: Student presented her proposal for particular steps, successfully conceptualized her research and analyzed the data.

8. Monitoring for plagiarism (result) **negative**

Conclusion

Thesis evaluation (note): **good**

I recommend the thesis for defence: **YES**

Questions and comments

Critical comments and overall contributions, total value of the thesis

The research is based on a well prepared theoretical background including findings of other field research with this topic. The author has collected primary data in two countries. The research issued from nine research questions and promised interesting results. That expectation has not be fully met.

Questions and topics for discussion before the commission

Have you found some differences between the samples of the two countries?

Is it possible to formulate some recommendations to the stakeholders in the field of the sustainable food consumption?

Date: Sep 18, 2022

Signature of supervisor