

Review of Master work supervisor

Name and Surname of Student	Sophie BEIGBEDER
Qualification Work Title	Factors of Moving Towards a Sustainable Consumption of Fashion Products
Name and Type of Study Programme	Regional and European Project Management / Navazující
Faculty / Department	Ekonomická fakulta / KOD
Supervisor	Pícha Kamil, doc. Ing. Ph.D., MBA.
Review author	doc. Ing. Kamil Pícha Ph.D., MBA.

Thesis evaluation

1. Logical structure of the thesis 2.0

Note: The overall structure is fine, the theoretical background is not interlinked with other parts of the thesis. The research design is unclear. It is unknown what theoretical findings it is based on.

2. Fulfillment of objectives 2.0

Note: The research question does not 100% conform to the objective of the thesis set by the author.

3. Methodological approach 1.0

Note: Qualitative approach and interviews were used, Sonix tool used for transcription and analysis. The used methodology correspond with the topic of the thesis.

4. Assessment of theoretical and/or practical contribution of the thesis 2.5

Note: The contribution of the thesis consists in the analysis. The authors did not strictly found and mentioned theoretical or practical implications from her thesis.

5. Handling of literature 1.5

Note: Literature is wide and suitable, some more recent scholars work about sustainability and circular economy at the universities are available.

6. Formal aspects 1.5

Note: Abbreviations should be explained at the moment of their first use, not only in the list at the end of the thesis.

7. Student's own contribution to the studied problems 1.0

Note: The author has invented and design her topic and proceeded well with consultancy of several experts.

8. Monitoring for plagiarism (result) **negative**

Conclusion

Thesis evaluation (note): **very good**

I recommend the thesis for defence: **YES**

Questions and comments

Critical comments and overall contributions, total value of the thesis

The thesis deviated from its original topics.

The objective of the thesis is "de comprendre ce qu'est une université responsable, comprendre le cadre institutionnel qui régit les universités et de quelle façon le

DD peut être intégré dans les EES". Research question is "de quelle manière le développement durable est-il intégré dans les universités françaises?"

Only one page of conclusions follows the data analysis. I miss any summary of the analysis, a discussion (even the author mentioned on page 71 the existence of a discussion) or some implications from it. The authors conclude several problems of implementing sustainable development to the universities. The conclusions are mostly general, predictable and bring no suggestions.

The student elaborated the thesis without further contacting his supervisor after initial intensive consultations.

Questions and topics for discussion before the commission

Using flights for travelling of teachers and researchers seem to be a strongly perceived element of the sustainability violation. Do you see a solution in that area?

The author has found the progress as well as the legal situation different in different countries - can there be a common solution at least in a group of countries or even for example on the level of the European Union?

What benefits bring the certification by DDRH to the universities?

Date: Sep 17, 2022

Signature of supervisor