

Review of Master work supervisor

Name and

Surname of Student Sophia STOBBE

Qualification Work Title Language Use and Management in international organisations. The experience of agents of the non-profit development agency SEQUA gGMBH.

Name and Type of Study Programme Regional and European Project Management / Navazující

Faculty / Department Ekonomická fakulta / KRM

Supervisor Johnen Thomas, prof. Dr.

Review author Prof. Dr. Thomas Johnen

Thesis evaluation

1. Logical structure of the thesis 1.0

Note: See overall evaluation below

2. Fulfillment of objectives 1.0

3. Methodological approach 1.0

Note: The qualitative interviews are well conducted. The transcriptions according to HIAT are quite reliable. The field observation is documented in a transparent way. The methodologies are well reflected.

4. Assessment of theoretical and/or practical contribution of the thesis 1.0

Note: See overall evaluation below

5. Handling of literature 1.5

Note: See overall evaluation below

6. Formal aspects 2.0

Note: See overall evaluation below

7. Student's own contribution to the studied problems 1.0

Note: Excellent theoretic reflections, high level reasoning, well conducted empirical data collection (expert interviews and field observation), thorough data analysis

8. Monitoring for plagiarism (result) **negative**

Conclusion

Thesis evaluation (note): **excellent**

I recommend the thesis for defence: **YES**

Questions and comments

Critical comments and overall contributions, total value of the thesis

The research subject is highly relevant because the linguistic aspects in the management cooperation projects is less studied. All basic notions are explained and discussed from different points of view. The chosen methodological framework combining qualitative expert interviews and

field observation is very suitable.

In the introductory theoretical part, the author tries to include all relevant aspects from very different theoretical points of view and approaches. The author shows in this part that she is able to contribute to the theory building drawing on theoretical approaches from different disciplines and areas like sociology, business administration and linguistics. The empirical part delivers highly interesting insights due to the combination of qualitative expert interviews and field observation.

The thesis is well written. All formal aspects a very good with exception of some aspects of the bibliography. Some references of the text (for example Rogers / Dorfmann) are missing. There are a few problems with regard to the bibliographical entrances (the editor of a historical text is mentioned as a co-author (Irmischer/ Herder). Generally, the author's first names are indicated, but not always (for example Röhner /Schütz). Not always the first and last page of an article in an anthology is indicated. Sometimes only the anthology is cited, but not the article used (Straub/ Weidemann; Barmeyer 2012). However, in an overall evaluation, these critical points are few and could be corrected without any problem by a short unique revision.

In an overall evaluation I would like to highlight that the critical level of reflection of the different theoretical approaches discussed and the critical reflections about the methodologies employed in this thesis in general go beyond what is expected from a Master's thesis (even if there are some parts about language and communication I would not totally agree).

Questions and topics for discussion before the commission

1. What is for you the most surprising result of your thesis?
2. Page 11 you state. "So, just knowing the foreign language is not enough to read the cultural codes and deal with them accordingly". What is the underlying notion of language of this affirmation and how does it relate to your definitions of language in chapter 1.1?
3. Page 21 you write without further explication that "Some researcher therefore suggest that language should be seen as a resource". Could you elaborate on this approach and explain how it does relate to your own results?

Date: Sep 17, 2022

Signature of supervisor