

# Review of Master work reviewer

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|-----------------------------------------|-------------------------------------------------------------------------------------------------------|
| <b>Name and Surname of Student</b>      | Natálie ŠKÁBOVÁ                                                                                       |
| <b>Qualification Work Title</b>         | Multilingualism and Interculturality in International or Interregional Projects and Work Environments |
| <b>Name and Type of Study Programme</b> | Regional and European Project Management / Navazující                                                 |
| <b>Faculty / Department</b>             | Ekonomická fakulta / KRM                                                                              |
| <b>Supervisor</b>                       | Fetscher Doris, prof. Dr.                                                                             |
| <b>Reviewer</b>                         | doc. Ing. Kamil Picha Ph.D., MBA.                                                                     |

## Thesis evaluation

1. Importance and difficulty of the topic 1.0
2. Logical structure of the thesis 1.5
3. Fulfillment of objectives 1.5
4. Methodological approach 1.5
5. Assessment of theoretical and/or practical contribution of the thesis 2.5
6. Handling of literature 2.0
7. Formal aspects 1.5

I solemnly declare that I have no affiliation with the author and supervisor of the thesis/bachelor's thesis.

## Conclusion

Thesis evaluation (note): **very good**

I recommend the thesis for defence: **YES**

## Questions and comments

### Critical comments and overall contributions, total value of the thesis

Project management in international, multilingual and multicultural teams has long been a hot topic and the right approach at least minimizes the risks of project failure. The treatment of this topic usually requires a qualitative approach or its combination with a quantitative approach, which places considerable demands on researchers and the availability of similar studies is thus limited. The review of literature is by no means extensive in terms of the number of sources used and the analysis of their outputs. Long passages are literally copied from a single source. Working with the literature limited the potential for a thorough construction of the research framework.

The title of Chapter 3 (Practical part) is not very appropriate. A more appropriate title would be Characteristics of the Subject and Team.

The research question "How do the various factors that emerge from the international project management exert influence on the overall success and outcomes of a project?" was developed based on a research need that was identified during an interview with a representative of the

organization under study - a member of the project team. Partial research questions or hypotheses were to emerge from the literature study.

The discussion carefully summarizes the individual findings, but their setting in the context of the current state of knowledge, i.e. confrontation with the available literature, is rather weak. The author seems to find a number of important recommendations for the subject under study, but their presentation is puzzling. The first recommendation is quite general. The second recommendation leads one to suspect whether the author is influenced by current buzzwords. How will the integration of LGBT and people with disabilities benefit the successful management of international projects? Thirdly, the author recommended that future research should address (probably practically in organisations, but also theoretically in other research) the need for further training of project team members and the potential for AI integration. It is not entirely clear what she had in mind in this regard.

The work contains typos or omitted words.

The in-text references to the literature are not accurate. For example, the author refers to the source Bočková (2016), when it is correctly Hrázdilová-Bočková (2016). In the reference list, the surname is given correctly.

### **Questions and topics for discussion before the commission**

Why does the author suggest intercultural management is an ability (p. 19)? IM can be seen as a process, a way of controlling processes, a field of science...

Could the author be more specific about the necessary steps behind the first recommendation for the subject?

What findings did the author draw on in formulating the second recommendation for the subject under review?

Date: Sep 10, 2023

Signature of reviewer